



Profile

A seasoned veteran for 16 years, I have designed for both multi-million dollar companies and mom&pop businesses alike. I have helped freshman companies build, and better expose their brand to catapult their business to new heights. While working as a Creative Director, I have designed sales presentations that have helped some of the top children's apparel companies land contracts with retailers such as JC Penney, Wal-Mart, Target and Kohl's and land licensing deals with the top brands in the market. Over the years, I have also designed advertising campaigns for such companies as BMW, Harley Davidson, Trump Casinos, Starbucks, Modell's and Sharper Image to name a few.

With my confidence and unique versatility of my skill set, no project is beyond my pride or capacity. I welcome all challenges and efficiently lead an entire team of designers; a team player! I believe in developing long term relationships built on clear and concise communication. That said, I make it a point to get to know my clients well, in order to best convey their message and identity to far beyond it's maximum capacity.

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Experience

Stellar Group of NY: Feb 06' - Sep 09' / *Managing Creative Director*

Lead a team of designers and interns. Created overall design concepts and strategies for team. Designed all top end projects and helped develop several intellectual properties. Liaison between our company and the client for design, conceptual and production. Maintained seamless, successful relationships with our clientele. All duties associated with position of both Creative director and designer.

Artopia Productions: Mar 95' - Feb 06' / *Owner and Creative Director*

Design & production of all phases and disciplines for both print & web. Oversee final drafts and all production techniques and preparing files for output, management of sub-contacted work and all other duties and responsibilities pertaining to the position of proprietor of a design business.

Hudsons Trade Publications: April 04' - Feb 06' / *Production Manager*

Oversee all pre-press, layout & design, imaging (color correcting, formatting, etc), ad trafficking, and other production duties related to being the liaison between the publisher and printers for national trade magazines.

Vis-Com, Inc.: Dec 99' - Aug 03' *Designer - Designer*

Design and production of advertisements, logos, packaging, marketing materials, collateral and other design, and desktop publishing. Producing hard "comps" for clientele.

Knockout Design & Print: May 98' - Dec 99' / *Snr. Designer*

Marketing & advertising design for companies such as Ralph Lauren and Meridian Healthcare.

Bert Williams Advertising: Dec 97' - April 98' - *Designer*

Marketing & advertising design for many footwear & apparel companies such as Sneaker Stadium, FootLocker, etc.

Rare Breed Magazine: Feb 96' - Oct 98' / *Senior Editor and Producer*

Co-created, designed and produced an internationally distributed action sports publication. Supervised all aspects of editorial creation and production, design and layout, photo editing, and advertising placement.

Education

Monmouth University (West Long Branch, NJ): 89'-93', BFA

Skills

Software: Adobe Photoshop, Illustrator, Dreamweaver, Acrobat. Quark, FTP, MS Office, etc.

Hands-On: Not afraid of knives and rulers. Professional, clean, mock-ups of brochures, packaging, etc. Working knowledge of HTML and CSS. Administration of websites, email accounts, etc. Networking and technical troubleshooting with computers, printers, etc. Resourcing/sourcing projects and working according to budgets, etc.

References upon request.